

Life. Money. You., LLC

California and Other U.S. State Privacy Laws Policy

Last Updated March 25, 2026

This policy supplements Life. Money. You., LLC's ("we", "us" or "our") Privacy Policy available at <https://www.lifemoneyyou.com/legal>. Unless otherwise stated, the terms defined in the Privacy Policy shall have the same meaning in this California and Other U.S. State Privacy Laws Policy.

Part I – U.S. State Laws in General

If you live in California, Minnesota, or another State that has adopted a data protection law, you may have the right under these laws to request information from us about our processing of your personal information or to direct us to take certain actions related to your personal information. Depending on where you live, the information implicated, and other factors, the rights you have under a State privacy law may include:

- the right to confirm whether or not we are processing your personal information and to access the categories of your personal information we are processing;
- the right to correct any inaccuracy in your personal information;
- the right to delete your personal information (limited by any legal obligations we might have to retain the information for a certain period);
- the right to "port" the personal information we maintain about you to another provider;
- the right to opt out of our sale of your personal information or our use of your personal information for targeted advertising or profiling; or
- the right to obtain a list of the third parties with which we share your personal information.

If you believe that a State data privacy law applies to you and you (or your authorized agent) would like to exercise a right it gives you, please contact us at help@lifemoneyyou.com.

Part II – CCPA-Specific Provisions

In addition to the information provided in the Privacy Policy and Part I of this supplemental policy, the following disclosures apply specifically to California residents

whose personal information may be covered by the California Consumer Privacy Act and its implementing rules (“CCPA”).

A. Our Data Practices

Categories of personal information we have collected in the past 12 months We provide a list of the categories of personal information we collect in the section entitled, “Information We Collect About You” in our Privacy Policy. In addition, we may have collected the following categories of information in the last twelve months:

- **Protected classification characteristics** such as age, race, color, national origin, citizenship, religion, marital status, sex/gender, veteran or military status;
- **Sensory Data** such as audio, electronic, visual, or similar information;
- **Employment-related information** such as current or past job history;
- **Inferences drawn from other personal information** such as a profile reflecting a person’s preferences, characteristics, psychological trends, predispositions, behavior attitudes, intelligence, abilities and aptitudes.

Categories of sources from which the personal information is collected We describe the sources of the personal information we collect in the section entitled, “How We Collect Your Information” in our Privacy Policy.

Our business or commercial purposes for collecting personal information We describe the purposes for collecting personal information in the section entitled, “How We Use Your Information” in our Privacy Policy. Most of these purposes fall under the CCPA’s definition of business purposes. Our marketing and advertising activities fall under the CCPA’s definition of commercial purposes.

Selling or Sharing We do not believe that our information sharing with our analytics and advertising partners (as described in the “Web Analytics and Tracking” section of our Privacy Policy) constitute “selling” or “sharing” as such terms are defined by the CCPA and, accordingly, we do not offer a “do not sell” opt-out.

Sensitive personal information Some of the personal information we collect or that you may provide to us (e.g., Social Security numbers and financial account information) is considered “sensitive personal information” under the CCPA. We use this information to provide you with our products and services. We do not use it for any purposes for which you are able to request limitation of disclosure under the CCPA (“Right to Limit”).

B. Your CCPA Rights

Access to Specific Information and Data Portability Rights The CCPA gives California residents the right to ask us about our processing of the personal information

we have collected, used and disclosed covering the period from January 1, 2022, through the date LMY received your verifiable consumer request, or such shorter period as you may specifically request. To do so, you can submit a verifiable consumer request (“Request to Know”). Once we receive and confirm your verifiable consumer request, we will disclose to you:

- the categories of personal information we collected about you;
- the categories of sources for the personal information we collected about you;
- our business or commercial purpose for collecting that personal information;
- the categories of third parties with whom we share that personal information;
- the specific pieces of personal information we collected about you (also called a Data Portability Request).

Correction and Deletion Request Rights California residents have the right to request that we correct inaccurate personal information or delete the personal information that we collected from you and retained (“Requests to Correct” or “Requests to Delete”). Once we receive and confirm your verifiable consumer request, we will correct or delete (and direct our service providers to correct or delete) your personal information from our records, unless an exception applies.

We may deny your deletion request if we or our services providers need to retain your personal information for one of the purposes listed in the CCPA, which include:

- completing the transaction for which we collected the personal information;
- providing a product or service that you requested, or taking actions reasonably anticipated within the context of our ongoing business relationship with you;
- detecting security incidents, protecting against malicious, deceptive, fraudulent, or illegal activity, or prosecuting those responsible for such activities; and
- complying with applicable state and federal regulations or complying with a legal obligation or otherwise using the personal information, internally, in a lawful manner.

No Retaliation We will not retaliate against you for exercising any of your CCPA rights. Unless permitted by the CCPA, we will not deny you products or services, provided you qualify for membership in LMY, or provide you a different level or quality of products or services, unless we are legally required to provide a different “level” of products or services per federal or state law.

C. How You Can Exercise Your Rights

You may make a verifiable customer request for access or data portability twice within a 12-month period. To exercise the access, data portability, limit use, correction, and deletion rights described above, please submit a verifiable consumer request to us by either:

- Mailing us your request:

Life. Money. You., LLC
Attn: Privacy Requests
340 N. Milwaukee Ave.
Vernon Hills, IL 60061

- Emailing us at help@lifemoneyyou.com

Only you or a person registered with the California Secretary of State that you authorize to act on your behalf may make a verifiable consumer request related to your personal information. If the request is made through an agent, we reserve the right to require a signed authorization or verification of the agent's identity from you in order to protect the privacy of the personal information requested. You may also make a verifiable consumer request on behalf of your minor child.

What is a “Verifiable Consumer Request”? Before we fulfill a request to know, delete, or correct personal information, we must verify the consumer making the request matches the person whose information we have collected. Generally, your verifiable request must:

- Provide sufficient information that allows us to reasonably verify you are the person about whom we collected personal information or an authorized representative.
- Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

We cannot provide you with information sought in a Request to Know or comply with a Request to Correct or Delete if we cannot verify your identity or authority to make the request and/or confirm the personal information relates to you.

Therefore, we reserve the right to request additional information from you to allow us to verify your request before we respond.

We also reserve the right to refuse a Request to Know, a Request to Correct, or a Request to Delete, if we believe the request is fraudulent or may compromise the security of personal information. Making a verifiable consumer request does not require

you to create an account with us. We will only use personal information provided in a verifiable consumer request to verify the requestor's identity or authority to make the request.

Response Timing and Format We will let you know that we received your request within ten (10) days of receipt and give you information regarding how we will process your request and will endeavor to provide a response to a verifiable consumer request within 45 days of its receipt. If we require more time, we will inform you of the reason and extension period in writing.

We will deliver our written response electronically by email. Any disclosures we provide will cover the period from January 1, 2022, through the date LMY received your verifiable consumer request, or such shorter period as you may specifically request. The response we provide will also explain the reasons we cannot comply with a request, if applicable. For data portability requests, we will select a format to provide your personal information that is readily useable and should allow you to transmit the information from one entity to another entity without hindrance.

We do not charge a fee to process or respond to your verifiable consumer request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.